

# 2015 Live Racing Advertising Opportunities



## **2015 Live Racing Program Cover**

Advertise your product or business on the cover of our live racing program! This is a great way to reach a large audience in the Dayton area!

#### Cost

Location	September-December 2015
Back Cover	\$1000
Inside Front Cover	\$500
Inside Back Cover	\$200

\*Contracted for the entire duration. Full pages only.



## **2015 Live Racing Program Ads**

Place your ad in the pages of our program! Your ad will be positioned within the race pages. This is a great way to reach our audience!

Contracted on a monthly basis.

#### Cost

Size	Monthly
Full Page (8"x10")	\$200
Half Page (8.5"x5")	\$125



#### **2015 Sponsorship Opportunities**

Sponsorships are sold on based on the Live Racing Schedule for 2015 September 14 – December 30

Type of Sponsorship	Description	Cost
Winner's Circle Sponsor		\$7,500
Post Parade Sponsor		\$7,500
Replay Page Sponsor		\$7,500
Results Page Sponsor		\$7,500

